



THE  
**GIGAFACTORY &  
BATTERY TECHNOLOGY  
EXPO**



**June 4th – 5th 2025**

**Von Braun Center, Huntsville, AL**

**In the heart of the Battery Belt**  
[www.gigafactoryexpo.com](http://www.gigafactoryexpo.com)

# EXPLORE THE EV BATTERY REVOLUTION.

**The Gigafactory and Battery  
Technology Expo connects the  
whole EV supply chain.**

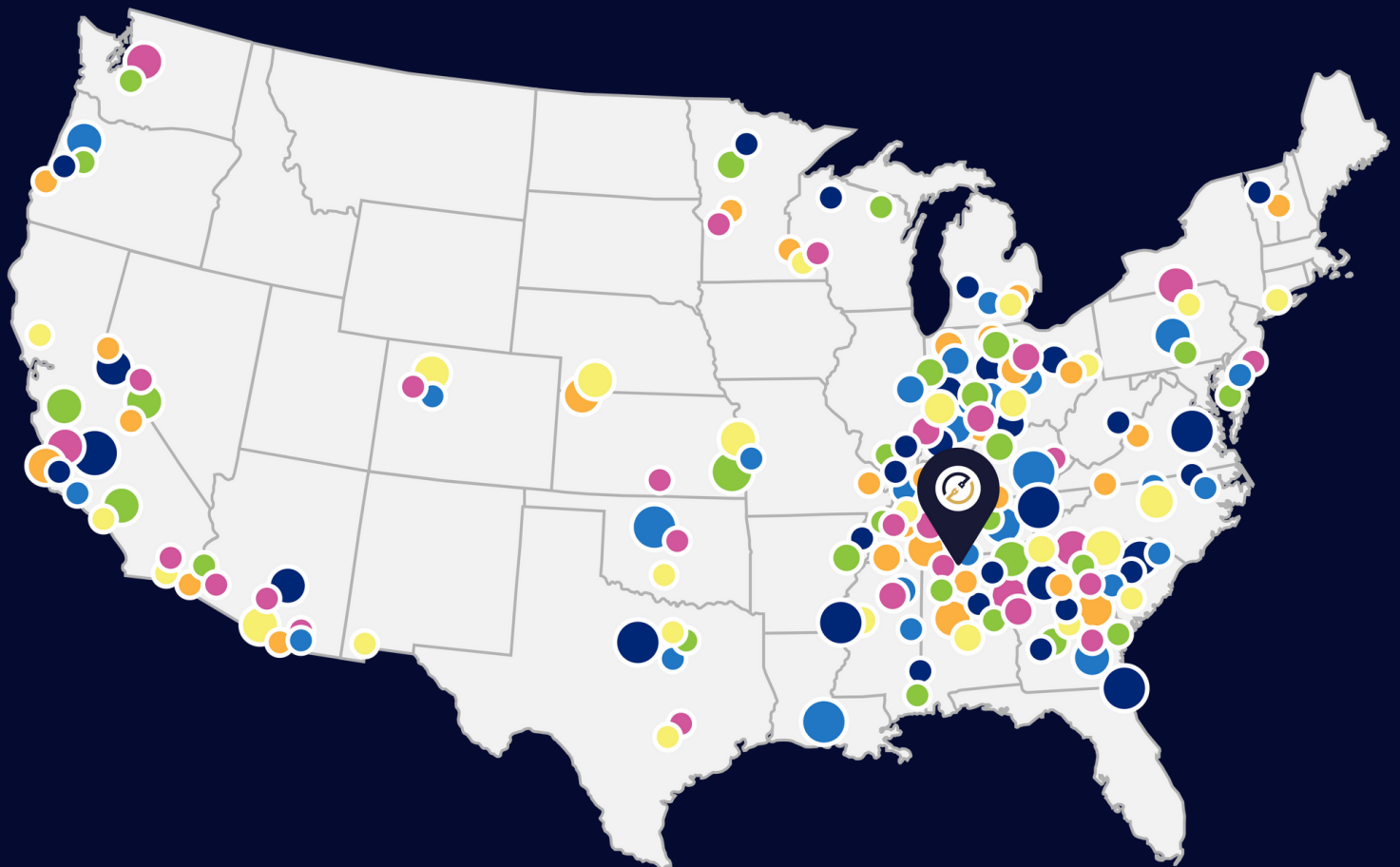
From researchers, designers, engineers and business leaders through to industry-leading companies developing the next generation of EV battery technology.

Held in the heart of the rapidly expanding “Battery Belt”, the Gigafactory and Battery Technology Expo provides the perfect opportunity to explore the next phase of the EV battery revolution and engage with the senior professionals across the booming EV battery development and manufacturing industry.

# The new EV Battery hub is emerging...

Accelerated by incentives in the Inflation Reduction Act, a whole new Battery Belt is emerging, which will dominate electric vehicle battery manufacturing and gigafactory development in the United States by 2030.

There are 8 operational gigafactories within a two hour radius. In addition, a \$3.2 billion investment from LG Chem to develop the largest cathode manufacturing plant in the US has begun construction in Clarksville cementing the South East region of the US as the capital of the battery supply chain industry.



# ABOUT US

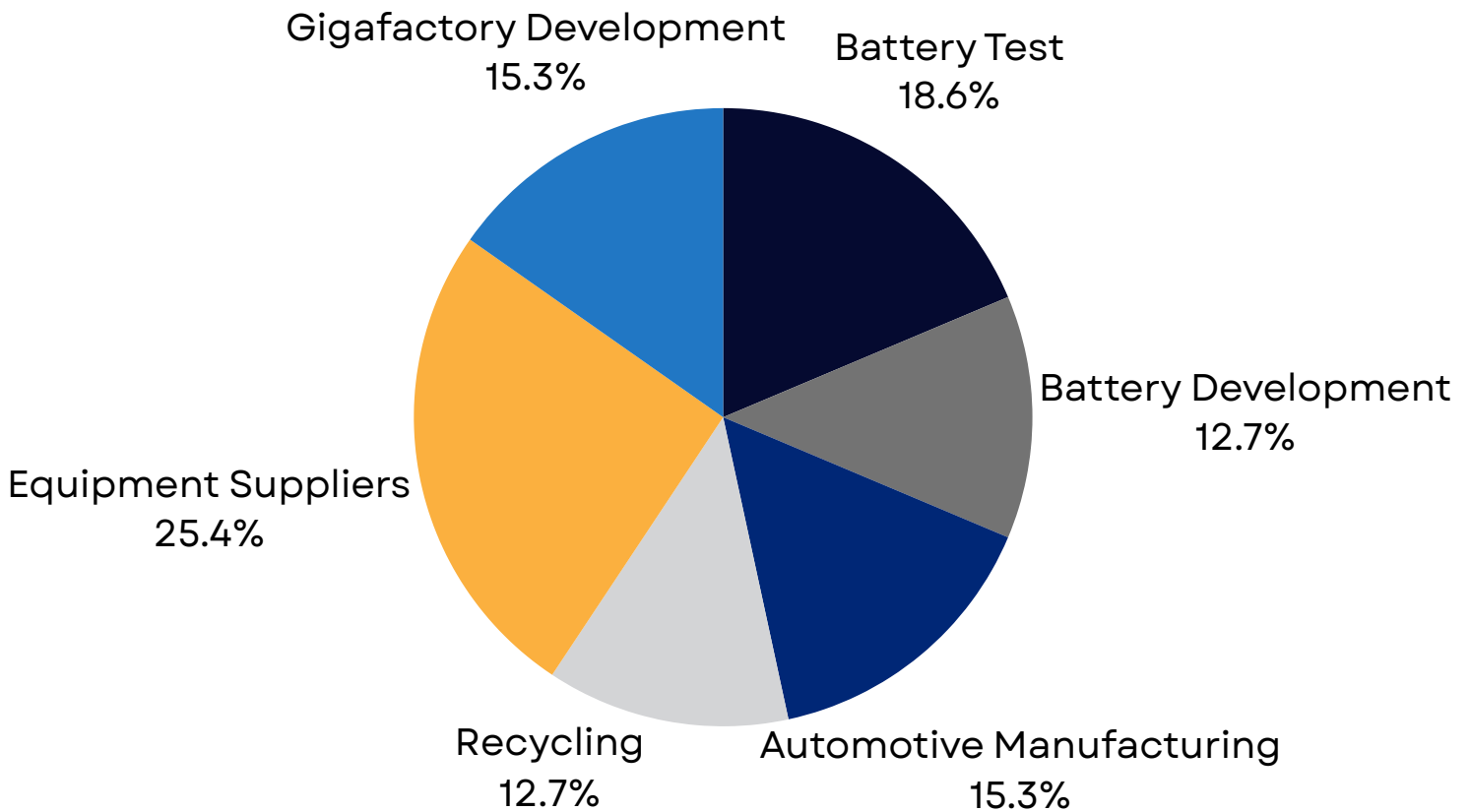
**From the company that produces the very successful Battery Tech Expo in UK, Sweden and France attracting thousands of attendees, and the highly-acclaimed Battery Technology Podcast which attracts thousands of listeners each month, we have the reach to attract the very best audiences to our events.**

And with over 50,000 battery professionals regularly receiving our newsletter and listening to our podcasts – we are the perfect event partner to produce the Gigafactory and Battery Technology Expo.

Energise your business by connecting with the EV revolution at the Gigafactory and Battery Technology Expo.



# INDUSTRY REPRESENTATION



**BUYERS WITH  
PURCHASING  
POWER**

**PROJECT  
DRIVEN  
BUYERS**

**HIGH LEVEL  
PROSPECTS**

**PROJECT  
LEADS &  
MANAGERS**

# VENUE



**Huntsville, AL is at the epicenter of the rapidly growing Battery Belt, lying within easy commuting range of much of the new infrastructure investment taking place within the Gigafactory and Battery Technology industry.**

With a long-established automotive supply chain in the region, Huntsville has always been a high-tech city, known as Rocket City for its long-standing involvement in the development of space technology for US Space missions. It's also an easy place to reach, with **Huntsville International Airport** (HSV) offering direct flights across the US including Detroit, Dallas, Chicago and Atlanta.

The Von Braun Center, named for rocket pioneer Dr. Wernher Von Braun, is located in the heart of historic downtown Huntsville, Alabama.

The VBC is just a short drive from the International Airport and convenient to area hotels.

# EXHIBITING

Stand Type	Pricing
10ft x 10ft	\$4,995
20ft x 10ft	\$8,995
20ft x 20ft	\$16,995

\*All packages include shell scheme and name board  
Additional charges for power, lighting and furniture apply

## Gold | \$9,995

- ✓ 10ft x 10ft Stand
- ✓ Event Guide listing
- ✓ Brand on all event screens & materials
- ✓ Half Page Advert
- ✗ Attendee data
- ✓ Front page coverage in weekly emails

## Platinum | \$15,995

- ✓ 10ft x 10ft Stand
- ✓ Event Guide listing
- ✓ Brand on all event screens & materials
- ✓ Full Page Advert
- ✓ Attendee data
- ✓ Headline coverage in weekly emails

# SPONSORSHIP

## SPEAKER STAGE SPONSOR

**\$3,995**

40+ High calibre, industry speakers, presenting throughout the event from a high profile stage.  
(2 available)

## LANYARD SPONSOR

**\$3,995**

Your brand featured on every event delegate, exhibitor and speaker badge lanyard.  
(1 available)

## START UP ZONE SPONSOR

**\$2,995**

Align with all new start up businesses and innovation project zone.  
(1 available)

## NETWORKING ZONE SPONSOR

**\$4,995**

Sponsorship of this networking area would see your brand on cup sleeves and branded material.  
(1 available)

## REGISTRATION LOUNGE SPONSOR

**\$5,995**

Ultimate exposure for your brand throughout the main entrance and registration area to the event.  
(1 available)

## Other opportunities

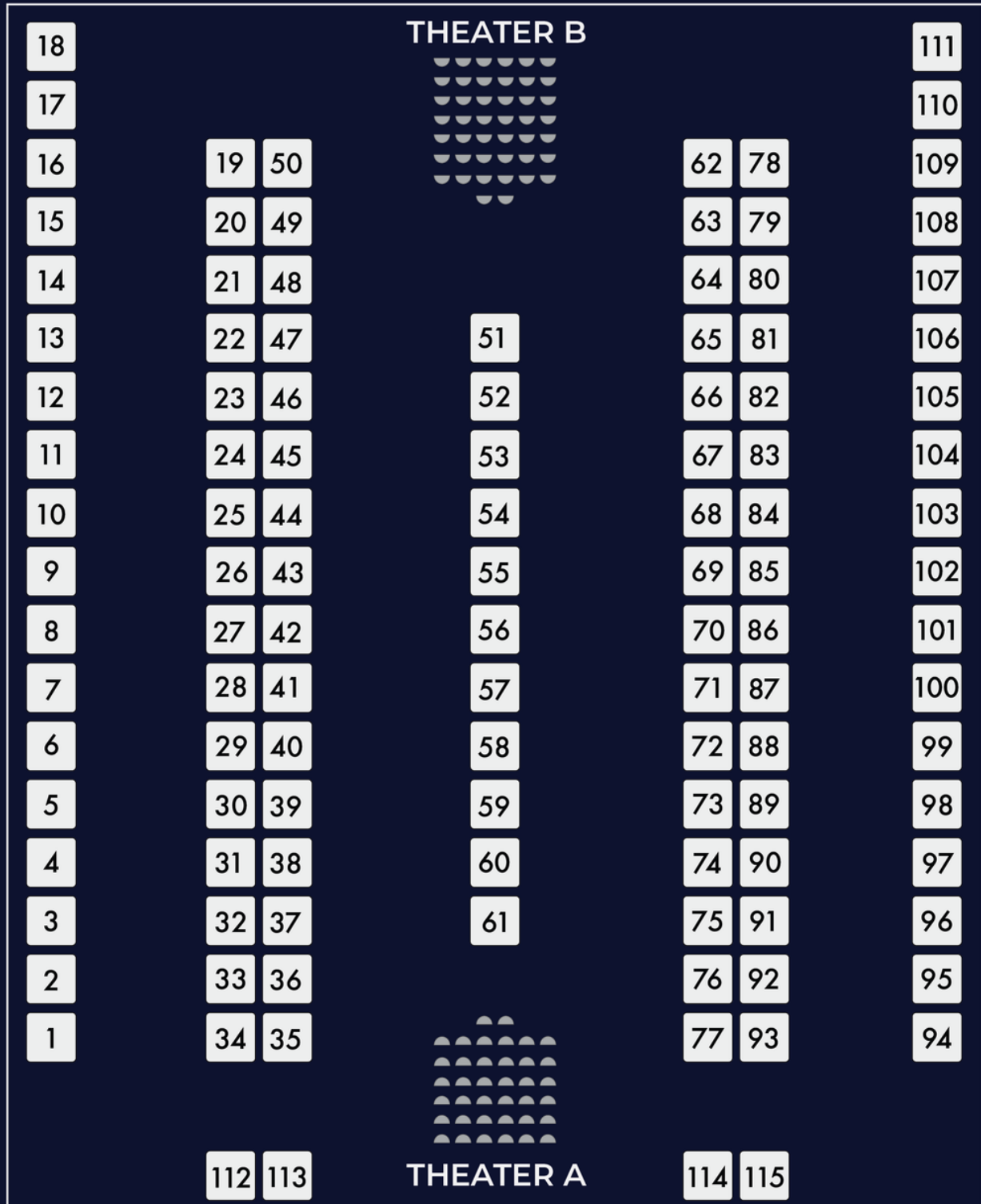
- Event guide advert - starting at \$495
- Delegate Bag Sponsor - \$2,295
- 'You Are Here' Board Sponsorship - \$1,995
- Insert - \$495

*Please talk to us to discuss tailored sponsorship opportunities.*





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# Contact Us



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