



THE
**GIGAFACTORY &
BATTERY MANUFACTURING**
EXPO



June 24th - 25th 2025

Von Braun Center, Huntsville, AL

In the heart of the Battery Belt
www.gigafactoryexpo.com

Exploring Next Gen Battery Manufacturing at the heart of the “Battery Belt”

Held at the Von Braun Center, Huntsville, AL, the Gigafactory and Battery Manufacturing Expo provides the perfect opportunity to explore the next stage of the battery revolution as we move from the laboratory into the battery manufacturing phase.

Featuring two days of world-class presentations, thought-provoking seminars, networking opportunities and product demonstrations.

Showcasing Next Generation manufacturing equipment, services and facilities needed to create a globally competitive battery manufacturing industry.

EVENT TECHNOLOGY AREAS

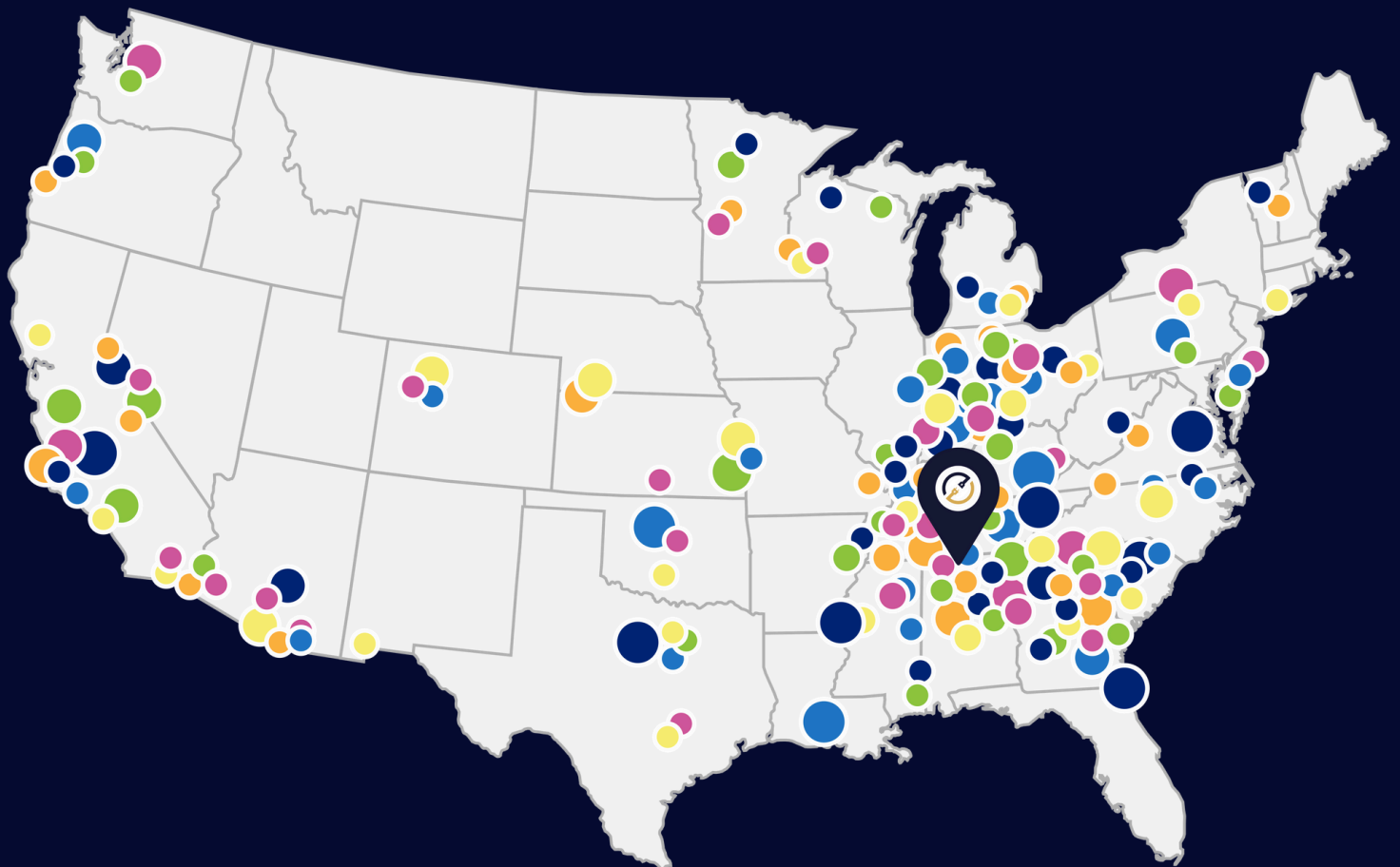


Factory Design & Build
Cell Assembly Technology
Pack Manufacturing Technology
Cleanroom Technology, HVAC & Climate
Plant Layout & Simulation
Facilities Management
Materials Technology
Automation & Control
Smart Manufacturing
Robotics
Process Equipment
Motion Control & Intelligent Systems
Machine Systems
Testing, Certification & Validation
Asset Management
Engineering Control
Quality Management & Continuous Monitoring
Advanced Inspection Systems & NDT
Yield Maximisation
Facilities
Materials Management & Handling
Logistics
HR Solutions and Recruitment
Consultancy
IoT

The new EV Battery hub is emerging...

Accelerated by incentives in the Inflation Reduction Act, a whole new Battery Belt is emerging, which will dominate electric vehicle battery manufacturing and gigafactory development in the United States by 2030.

There are 8 operational gigafactories within a two hour radius. In addition, a \$3.2 billion investment from LG Chem to develop the largest cathode manufacturing plant in the US has begun construction in Clarksville cementing the South East region of the US as the capital of the battery supply chain industry.



ABOUT US

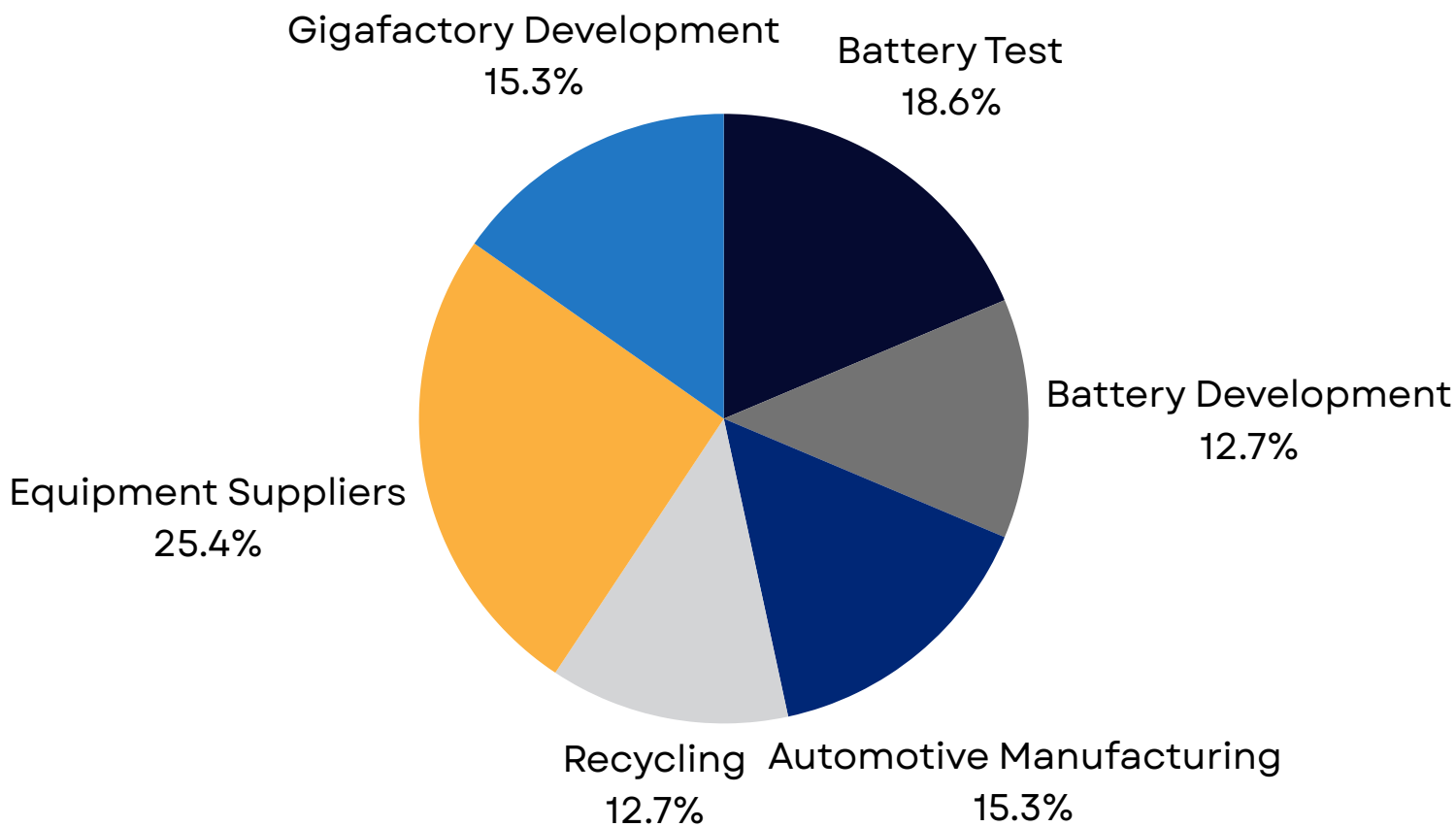
From the company that produces the highly successful Battery Tech Expo in UK, Sweden and France attracting thousands of attendees, and the highly-acclaimed Battery Technology Podcast which attracts thousands of listeners each month, we have the reach to attract the very best speakers and audiences to our events.

And with over 50,000 battery professionals regularly receiving our newsletter and listening to our podcasts – we are the perfect event partner to produce the Gigafactory and Battery Technology Expo.

Energise your business by connecting with the EV revolution at the Gigafactory and Battery Technology Expo.



INDUSTRY REPRESENTATION



**BUYERS WITH
PURCHASING
POWER**

**PROJECT
DRIVEN
BUYERS**

**HIGH LEVEL
PROSPECTS**

**THOUGHT
LEADERS**

VENUE



Huntsville, AL is at the epicenter of the rapidly growing Battery Belt, lying within easy commuting range of much of the new infrastructure investment taking place within the Gigafactory and Battery Technology industry.

With a long-established automotive supply chain in the region, Huntsville has always been a high-tech city, known as Rocket City for its long-standing involvement in the development of space technology for US Space missions. It's also an easy place to reach, with **Huntsville International Airport** (HSV) offering direct flights across the US including Detroit, Dallas, Chicago and Atlanta.

The Von Braun Center, named for rocket pioneer Dr. Wernher Von Braun, is located in the heart of historic downtown Huntsville, Alabama.

The VBC is just a short drive from the International Airport and convenient to area hotels.

EXHIBITING

Stand Type	Pricing
10ft x 10ft	\$4,995
20ft x 10ft	\$8,995
20ft x 20ft	\$16,995

*All packages include shell scheme and name board
Additional charges for power, lighting and furniture apply

Gold | \$9,995

- ✓ 10ft x 10ft Stand
- ✓ Event Guide listing
- ✓ Brand on all event screens & materials
- ✓ Half Page Advert
- ✗ Attendee data
- ✓ Front page coverage in weekly emails

Platinum | \$15,995

- ✓ 10ft x 10ft Stand
- ✓ Event Guide listing
- ✓ Brand on all event screens & materials
- ✓ Full Page Advert
- ✓ Attendee data
- ✓ Headline coverage in weekly emails

SPONSORSHIP

SPEAKER STAGE SPONSOR

\$3,995

40+ High calibre, industry speakers, presenting throughout the event from a high profile stage.
(2 available)

LANYARD SPONSOR

\$3,995

Your brand featured on every event delegate, exhibitor and speaker badge lanyard.
(1 available)

START UP ZONE SPONSOR

\$2,995

Align with all new start up businesses and innovation project zone.
(1 available)

NETWORKING ZONE SPONSOR

\$4,995

Sponsorship of this networking area would see your brand on cup sleeves and branded material.
(1 available)

REGISTRATION LOUNGE SPONSOR

\$5,995

Ultimate exposure for your brand throughout the main entrance and registration area to the event.
(1 available)

Other opportunities

- Event guide advert - starting at \$495
- Delegate Bag Sponsor - \$2,295
- 'You Are Here' Board Sponsorship - \$1,995
- Insert - \$495

Please talk to us to discuss tailored sponsorship opportunities.



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THEATER B						
18				111		
17				110		
16	19	50	62	78	109	
15	20	49	63	79	108	
14	21	48	64	80	107	
13	22	47	51	65	81	106
12	23	46	52	66	82	105
11	24	45	53	67	83	104
10	25	44	54	68	84	103
9	26	43	55	69	85	102
8	27	42	56	70	86	101
7	28	41	57	71	87	100
6	29	40	58	72	88	99
5	30	39	59	73	89	98
4	31	38	60	74	90	97
3	32	37	61	75	91	96
2	33	36		76	92	95
1	34	35		77	93	94
	112	113	THEATER A		114	115

Contact Us



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